



ASSOCIATION  
of  
BRIEFING  
PROGRAM  
MANAGERS

**Sponsorship Commitment Form**  
**Nineteenth Annual Multi-Client Study on:**  
**The Role of Executive Briefings**  
**2009 Study**

*We wish to participate as a sponsor of the Nineteenth Annual Multi-Client Study on The Role of Executive Briefings at the following levels.  
(Please check one each of an external and/or internal customer option.)*

Research Phase	Number of Interviews	Price (\$U.S.)
External Customer	<input type="checkbox"/> 50	\$6,995
	<input type="checkbox"/> 75	\$9,295
	<input type="checkbox"/> 100	\$11,495
	<input type="checkbox"/> 125	\$13,995
Internal Customer	<input type="checkbox"/> 50	\$4,995
	<input type="checkbox"/> 75	\$7,295
	<input type="checkbox"/> 100	\$9,495
	<input type="checkbox"/> 125	\$11,995

**Discount:**

- *Deduct 10% from the total cost if you are participating in both the external and internal customer studies.*

**Please invoice:**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Email: \_\_\_\_\_

Phone/Fax: \_\_\_\_\_

**P.O. Number:** \_\_\_\_\_ **Amount: \$** \_\_\_\_\_

**Primary study contact:**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

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