



## **2017 European Conference Evaluation Statistics and Quotes**

92% of respondents said they were satisfied or extremely satisfied with the European conference (83% responded they were extremely satisfied with the conference).

92% said they were likely or extremely likely to recommend the conference to a colleague (67% responded they were extremely likely to recommend the conference).

### **Open-ended quotes:**

“Valuable content and a great opportunity to meet briefing managers from all over the world.”  
*Lianne Dehaye, Facebook*

“The level of organisation and thought in this years agenda was superb, the topics and presenters were excellent.”  
– *Graeme Fish, Apple*

“Great networking opportunity. As in previous occasions leaving with new ideas and perspectives!”  
–*Giancarlo Scaramelli*

“High educational content with deep insight into best practice made this a great event.”  
*Paul Kent, Electrosonic*