



## 2017 Spring Conference Evaluation Statistics and Quotes

96% said they were likely or extremely likely to recommend the conference to a colleague (73% responded they were extremely likely to recommend the conference).

95% of 2017 Spring Conference attendees who responded to the conference evaluation survey were satisfied or extremely satisfied with their overall conference experience (63% gave an extremely satisfied rating).

### Open-ended quotes:

“I always leave with a renewed sense of excitement around what we do and a great respect for all my fellow briefing professional colleague around the world.”

– *Lisa Chace, Aetna*

“This was my first conference and I heard from many people that the content of the breakouts was one of the best. I found value in all that I attended.

– *Loanne Vredevoogd, Steelcase*

“I always enjoy the ability to interact with other ABPM Members, whether in a session, at a reception, at a meal or on the tour bus. Meeting new people and discussing challenges and opportunities with old friends is always so rewarding. It helps me come back to my own program inspired and ready to face our own program’s challenges. Group therapy is cathartic!”

– *Amy Bujanos, AMD*

“This was my first time at an ABPM event. I left amazed knowing there is an entire industry of professionals working on conquering the same challenges I am. It's great to have a new network of relatable people I can collaborate with.”

– *Emily Skahan, Optum*

“I think the US based Spring Conference is a great way to get the latest and greatest in this profession while also establish some contacts.”

– *Cerar Yousif, Ericsson*

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“Attending ABPM is always such a great refresher and reminder for me that we are not alone in our struggles and are all working toward the same ultimate goal of outstanding client experiences, and ABPM sets those standards high.”

– *Mackenzie Payne, Cerner*

“This year was one of the best conferences so far. The tours are always exceptionally inspiring and valuable.”

– *Lorna Breault, Schneider Electric*

“ABPM'S annual conference is a fantastic forum in which to network, share, and learn.”

– *Mary Jo Malarkey, SAP*