



2018 Spring Conference Evaluation Statistics and Quotes

93% said they were likely or extremely likely to recommend the conference to a colleague (58% responded they were extremely likely to recommend the conference).

95% of 2018 Spring Conference attendees who responded to the conference evaluation survey were satisfied or extremely satisfied with their overall conference experience (56% gave an extremely satisfied rating).

Open-ended quotes:

“This conference is the best way to connect with briefing professionals across industries to share ideas and best practices to help your program thrive and grow.”

– *DeeDee Rixe, Cloudera*

“The content material and networking is invaluable for people in the briefing business. There is no other place to obtain this amount of incredible information in such a short amount of time.”

– *Bonnie Bryce, Dell Technologies*

“This is more than just an industry organization, it is a group of Briefing Professionals brought together by the very capable ABPM leadership team. It is fostered by the open sharing and collaboration of how we can grow the briefing profession. Roadmaps and world class best practices are provided by and constantly enhanced.”

– *Joe Perry, IBM Watson*

“ABPM does a great job of adding fresh topics to each Spring Conference making it very worth while to attend every year.”

– *John Heiman, Sprint*

“This was my second year attending ABPM and my third year with the profession of briefing managers. My first year was extremely helpful as I had no experience and very much felt alone and really needed guidance, which allowed for me to see all that my program was lacking at the time. Now, I have a different perspective, and am with a very different company that is only 4 years old. The lens in which I am operating is a little different, but as always it is eye opening to see all the things folks are doing and that no matter the size of the program, the pain points are very similar. This conference inspires me to the best work possible in the world because there are so many high performers!”

– *Angela Zamarripa, Slack*

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“It is always great to get together with other industry professionals to better understand their challenges, what we face in common and discuss potential solutions.”

– *Ross Anderson, HP Inc.*

“Visiting other centres is always a memorable experience and an inspiration. The sessions are also very valuable!”

– *Paola Grasso, Tetra Pak*

“So much diversity and open exchange of ideas. I always come back to my center smarter, energized, and grateful for attending. Nice job, ABPM planning committees!”

– *Sandra Phares, Verizon*

“Great networking and support opportunities, a good range of speakers, and real- life examples of innovation.”

– *Ross Lamont, JP Morgan Chase*

“From the minute I was signed up to the very last tour, the folks at ABPM were very attentive and personable.”

- *Aline Ekmekji, Cisco*