



2019 Spring Conference Evaluation Statistics and Quotes

95% said they were likely or extremely likely to recommend the conference to a colleague (70% responded they were extremely likely to recommend the conference).

96% of 2019 Spring Conference attendees who responded to the conference evaluation survey were satisfied or extremely satisfied with their overall conference experience (62% gave an extremely satisfied rating).

Open-ended quotes:

“ABPM was an eye-opening experience for me. I made some great connections and learned A LOT about the briefing world.”

– *Anna Gleason, PTC*

“I’ve attended 5 editions of the European Conference until this year. It was my first time at the Spring Conference, The experience was extremely interesting with more participants and more insights. I really enjoyed the feeling of belonging to an Association which is delivering tools and ideas about how to reach a world class level in a customer briefing center.”

– *Paola Pacciotti, Tetra Pak*

“Time away from the office benchmarking other companies’ programs helps us keep a high standard allowing us to grow at Motorola Solutions.”

– *Wayne Wieser, Motorola Solutions*

“It was very valuable to, not only, get great industry best practices from globally recognized companies, industry leaders, and world class programs, but the networking was also amazing. This group is very collaborative and supportive of sharing.”

– *Natalie Ward, Workfront*

“ABPM Conferences are the most effective way to keep up to date on world class best practices from some of the world's greatest programs. It is also the most effective way to network with briefing professionals.”

– *Bonnie Bryce, Dell Technologies*

“This was my 1st ABPM and I absolutely loved it. Organization was great, format was fantastic. Met wonderful colleagues and friends. Highly recommend it.”

– *Bo Siri, IBM*