



2021 Spring Conference Evaluation Statistics and Quotes

100% of 2021 Spring Conference attendees who responded to the conference evaluation survey said they were likely or extremely likely to recommend the conference to a colleague (86% said they were extremely likely to recommend the conference).

97% of 2021 Spring Conference attendees who responded to the conference evaluation survey were satisfied or extremely satisfied with their overall conference experience (68% said they were extremely satisfied with the conference).

Some open-ended quotes:

“ABPM Conferences are not only inspirational and learning opportunities but also offer the possibility to benchmark the work done in one year and understand how aligned your center is compared to others. That's a very valuable way to confirm if you are on the right track, also thanks to the work done with some key stakeholders belonging to this Association. There is always space of improvement, for sure, but listening to other experiences was a recognition that we are proceeding in the right direction.” – *Paola Pacciotti, Tetra Pak, Italy*

“Our team always comes out with takeaways that help to further accelerate our program!”
– *Jill Swartz, Dell Technologies*

“I enjoyed the opportunity to interact with thought leaders and ask questions during the live discussions. I was able to get answers and insights to my immediate thoughts and questions.”
– *Lisa Albritton, Boston Scientific*

“Thank you for all the hard work organizing the Spring conference. Topics were excellent and very relevant as we look forward to re-opening.” – *Peggy Martinez, Palo Alto Networks*

“Well organised, engaging, and thought-provoking! There was a great flow to the conference and all of the topics were fantastic (thank gosh for the recordings, so I can also watch the ones I didn't get to attend in-person).” – *Jo Foster, ServiceNow, UK*

“ABPM conferences are THE place to learn from industry leaders and peers within the briefing profession.” – *John Panek, Zebra Technologies*

“The subjects dealt with during the conference were incredibly pertinent and relevant. It was great as always to have the community share what works and what hasn't with the rest of the team, and I really value the openness and of the delegates to impart their experiences. It was great to see new speakers join and lead the discussions.” – *Jennifer Anthony, Eleka, UK*